

**STATE OF TEXAS
COUNTY OF BURNET
CITY OF MARBLE FALLS**

On the 11th day of June 2025 the Hotel Motel Tax Advisory Committee met at Noon at the regular meeting place in City Hall, with notice of meeting giving time, place, date and subject having been posted as described in Chapter 551 of the Texas Government Code.

PRESENT: Mike Hodge (Chair), Craig Magerkurth (Secretary), Christian Fletcher, Jamee Lynn Smith, Ross Johnson and Darlene Oostermeyer (Committee Members)

ABSENT: None

STAFF: Christina McDonald (City Secretary), Wade Nickerson (Director of Finance), Erin Burks (Downtown and Marketing Coordinator), April Stevens (Marketing Coordinator), Kayla Gostnell (Tourism Manager), Tristan Cushway (PR Coordinator), Midge Dockery (EDC Assistant Director)

VISITORS: Kim Kankel (Marble Falls/Highland Lakes Area Chamber of Commerce), Bill Rives and Erin Hinzmann (Highland Lakes Creative Arts), Paulette Blake, Donna Bland, Ronda Hostetter and Gregg Blake (Highland Arts Guild), Jase Sutton (Falls on the Colorado Museum), Corey Johnson (Texas Tournament Zone), Bessie Jackson and Reverand George Perry (St. Frederick Museum), Mitch McManus (Music on Main)

- 1. Call to Order.** Chair Mike Hodge called the meeting to order at Noon.
- 2. Hotel Occupancy Tax Economic update for FY 2025/2026.** Erin Burks, Downtown and Marketing Manager provided the update.
- 3. Update on Marble Falls' Tourism.** Kayla Gostnell, Tourism Manager provided the update.
- 4. Review of the FY 2025/2026 Hotel Occupancy Tax Budget.** Wade Nickerson, Director of Finance reviewed the FY 2025/2026 proposed budget with the committee and updated the committee on the current budget.
- 5. Discussion and Recommendation on HOT Reimbursement Grant Applications for funding from the FY 2025/2026 Hotel Occupancy Tax Budget.**
 - (a) Music on Main.** Mitch McManus requested \$45,000.
 - (b) Highland Lakes Chili Pod.** No representative was present. The organization requested \$3,000.
 - (c) St. Frederick African American Museum.** Bessie Jackson addressed the committee. Reverand George Perry was present. Ms. Jackson requested \$10,000.

- (d) **The Falls on the Colorado Museum.** Jase Sutton presented the request in the amount of \$3,500.
- (e) **Texas Tournament Zone.** Corey Johnson addressed the committee and requested \$5,000 for two events in FY 2025/2026.
- (f) **Highland Lakes Creative Arts.** Erin Hinzmann presented the request. Bill Rives was also present. Ms. Hinzmann requested \$31,500.
- (g) **Highland Arts Guild and Gallery.** Paulette Blake, Donna Blan, Ronda Hostetter and Gregg Blake were present. Paulette Blake addressed the committee requesting funds in the amount of \$11,244.
- (h) **Applications received after grant application submittal deadline.** The application submitted by FiestaJam was considered. The organization requested funds in the amount of \$27,500 for their event. No representative was present.

Committee Member Fletcher moved to recommend funding from the FY 2025/2026 Hotel Occupancy Tax Budget as noted below:

Music on Main	\$30,000
Highland Lakes Chili Pod	No Award
St. Frederick African American Museum	\$ 8,000
The Falls on the Colorado Museum	\$ 3,500
Texas Tournament Zone	\$ 2,500
Highland Lakes Creative Arts	\$18,000
Highland Arts Guild and Gallery	\$ 5,000
FiestaJam	\$10,000

The motion was seconded by Committee Member Johnson and carried by a unanimous vote (6-0).

6. **Future Agenda Items.** No items were discussed.

7. **Adjournment.** There being no further business to discuss, the meeting was adjourned at 1:52 pm.


Mike Hodge, Chair

ATTEST:



Craig Magerkurth, Secretary